





Soft Chews

For dogs









Many dogs and cats suffer from problems related to oral health. Good oral health is important to their wellbeing. It's about creating healthy habits for oral care right from the start. ProDen PlaqueOff System® helps to prevent bad breath and clean teeth for dogs and cats throughout their life- from a small puppy or kitten, all the way to senior age.



ProDen PlaqueOff System® Holistic Soft Bites

A delicious new way to supplement your daily oral care routine! These new functional treats are a soft edition to our popular and growing brand of your favorite ProDen PlaqueOff® family.

ProDen PlaqueOff® Soft Chews

Our new ProDen PlaqueOff® Soft Chews combine exceptional oral hygiene benefits with an irresistibly delicious treat-like experience. With their unique formulation, these soft chews are designed to tackle plaque and tartar buildup, freshen breath, and promote healthier teeth and gums.







Clinically Proven

How ProDen PlaqueOff® Soft Chews works

The specially selected seaweed A.N ProDen® works through the saliva where it softens existing tartar and prevents new plaque from forming.

Results:

The results - in the form of visibly whiter, cleaner teeth and fresher breath - are usually seen in three to eight weeks with continued use. The effect can be seen as long as the products are being used. Our Dental Care Bones can be used daily with ProDen PlaqueOff® Powder or on their own.

Soft Chews for healthy teeth

Active Ingredients: ProDen PlaqueOff® (Organic Scandinavian Kelp)

Inactive Ingredients: Brewers Dried Yeast, Canola Oil, Dried Potato Product, Glycerin, Lecithin, Mixed Tocopherols, Molasses, Natural Flavoring (Non-animal), Rosemary Extract, Sorbic Acid, Tapioca Starch, Vegetable Oil, Water

Calories: 7.55 kcal per 2.5g chew, 15.1 kcal per 5g chew

Available sizes

45 ct - 2.5g/330mg	For small & medium dogs
90 ct - 2.5g/330mg	For small & medium dogs
45 ct - 5g/660mg	For large & giant dogs
90 ct - 5g/660mg	For large & giant dogs

Dosing and how to use

Small & Medium dogs up to 24 lbs	1 soft chew	
Small & Medium dogs 25 to 50 lbs	2 soft chews	
Large & Giant dogs 51 to 99 lbs	1 soft chew	
Large & Giant dogs 100 lbs+	2 soft chews	

Packaging

All	Size Jars	12 units per Master Case
-----	-----------	--------------------------

Recommended MSRP/MAP

Small & Medium dog 45 ct	MSRP \$15.99	MAP \$14.99
Small & Medium dog 90 ct	MSRP \$22.99	MAP \$21.99
Large & Giant dog 45 ct	MSRP \$21.99	MAP \$20.99
Large & Giant dog 90 ct	MSRP \$30.99	MAP \$29.99

Storage: Keep dry and store at room temperature

Shelf Life: 18 months

Additional Product Benefits:



